



DORCHESTER COUNTY DEMOCRATIC PARTY

The Flip Squad Playbook

2026 ELECTION CYCLE

Election Day — Nov 3, 2026

THE BIG IDEA

Round up some friends, pick the campaigns and activities you love, and help get out the vote!

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A Flip Squad is a small group of friends who decide to work together throughout the election cycle to help get out the vote. You name your squad. You decide which candidates you want to support and which activities you want to do -- it's totally up to you!

Squads that work this playbook will move real votes on November 3rd. Let's get started.

How to Participate

1.1 Objective & Setup

OBJECTIVE

Earn the most **Voter Contact Points (VCPs)** by participating in get-out-the-vote (GOTV) activities during the 2026 election cycle.

Step 1. Form your Squad

- Recruit some friends to join your Squad — 5–10 people is ideal, but it's up to you.
- Register your Squad with DCDP's Volunteer Coordinator using the form below.



SQUAD REGISTRATION FORM

forms.gle/TBNxF3enW3DvMWWR8

Scan it or type it — one form per Squad.

Step 2. Define your strategy

- Schedule a Squad Strategy Session — in person or virtual.
- Ask every member to review the DCDP Voter Guide in advance and come ready to discuss:
 - Which campaigns should our Squad prioritize?
 - Which activities should we take on — texting, calls, postcards, doors, events, signs?
 - How often will our Squad volunteer?
 - Which time slots tend to work best for us?
- During the meeting, document your plan on the **Flip Squad Strategy Template in Appendix A** (page 7) — print one copy and fill it in by hand.

1.2 Contact Voters

The four-step loop you repeat all cycle long.

1

Plan an activity

Pick from the [GOTV Activity Master List](#).



2

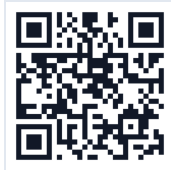
Conduct the activity

Text, call, knock, write, post signs, host neighbors.

3

Report your activity

Submit an [Activity Report](#) to get credit for your points and to encourage other volunteers to engage.



4

Repeat steps 1–3

As often as you can, right up to 7:00 pm on Nov 3, 2026.

Every trip through the loop adds Voter Contact Points. Frequency beats perfection.

1.3 How to Win

DCDP will recognize **all** Flip Squads at the Election Night Watch Party on Nov 3, 2026.

Special recognition goes to five Squads:



Most Voter Contact Points



Highest Average Points per Member



Most Enthusiastic Flip Squad



Most Reliable Flip Squad



Most Flexible Flip Squad

SECTION 2

How Voter Contact Points Are Calculated

For each activity you complete, points are awarded per unit of work. Talking to a live voter is worth the most — that is the whole point.

ACTIVITY CATEGORY	ACTIVITY	PTS / UNIT
Text Banking	Replies Delivered	2
Post Cards	Stamps Purchased	1
	Cards Delivered	1
Phone Banking	Calls Attempted	10
	Calls Completed	100
Signage	Signs Posted	50
	Signs Picked Up (after the election)	25
Door-to-Door	Deliveries Completed	50
	Doors Knocked	100
	Doors Opened	250
Events	Attendees at Events You Hosted	150

See "How to Submit a Flip Squad Activity Report" below for details on how to report your points.

SECTION 3

How to Plan Flip Squad Activities

1. Review the **GOTV Activity Master List**.
2. Select an activity that's a good fit for your Squad.
3. Sign up by following the “Details & Signup” link on the Master List.



GOTV ACTIVITY MASTER LIST

docs.google.com/spreadsheets/d/1415qYvbSKlon_D6G0y8KM9Liw4Cn1JWZVVmtfWpRy1Y/edit

Updated all cycle — check it before every Squad meeting.

SECTION 4

How to Submit an Activity Report

Points only count once they're reported. After every activity, one person from your Squad fills out the Activity Report form — it takes about two minutes.

1. Open the **Flip Squad Activity Report** form.
2. Enter your Squad name, the date, and the activity you completed.
3. Enter the number of units — calls, cards, doors, signs, attendees — and submit.



FLIP SQUAD ACTIVITY REPORT FORM

forms.gle/f8WshT8K7XVdMASE9

One report per activity — submit it the same week you finish.

Q Do Squad members have to live in Dorchester County?

No. Much of the voter contact can be done digitally or remotely, so members don't even have to live in South Carolina. Invite friends and family out of the area — or out of state — to join your Squad.

Q Does the entire Squad need to join every activity we plan?

No. Members participate as they are able and willing. Nobody expects every member at every activity.

Q Does our Squad have to work on an activity at the same time?

No. Some activities, such as postcard writing, can be done any time. Members are welcome to work whenever it's convenient rather than all at once.

Q Can our Squad plan more than one activity at a time?

Yes. Say you have eight people and some want to knock doors all weekend while others phone bank — split the Squad and do both. Just send in an Activity Report for each one.

Q Can I replace an inactive Squad member?

Yes. To remove or replace an inactive member, notify DCDP Volunteer Coordinator Debbie Lodge.



DEBBIE LODGE — DCDP VOLUNTEER COORDINATOR

debbie.b.lodge@gmail.com

Roster changes, Squad registration questions, anything else.

SQUAD NAME

CAPTAIN

DATE

What are the top 5 campaigns we plan to support?

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____

How do we plan to help get out the vote?

- ☐ Text banking
 ☐ Phone banking
- ☐ Door-to-door canvassing & literature drops
 ☐ Postcard writing
- ☐ Hosting meet-and-greets and/or fundraisers
 ☐ Putting up signs along the road
- ☐ All of the above — we'll do whatever it takes to get out the vote.

How often do we plan to conduct a GOTV activity?

- ☐ Weekly
 ☐ Every other week
 ☐ Monthly
 ☐ Other: _____

What time slots are best for our team?

	Morning 8am–12pm	Afternoon 12pm–5pm	Evening 5pm–9pm
Mon			
Tue			
Wed			
Thu			
Fri			
Sat			
Sun			